

A woman with long blonde hair, wearing a black crop top and a dark jacket, stands in a lush garden. She is looking upwards, her head tilted back. In the foreground, there are large, vibrant orange flowers. To her right is a dense green bush with small red flowers. In the background, a calm lake reflects the sky, with palm trees and buildings visible on the far shore. The word "essence" is written in a large, elegant, gold-colored serif font across the upper right portion of the image.

essence

While you show up for the many,
we show up for you...

our *pillars:*

1) Transformational
Mentorship

2) Team
Consulting

3) Creative
Direction

“These women are a force of nature. If you’re considering an offering like this, know that their work is unparalleled in both skill and depth. If you want the best, they’re it.”

“You don’t want anything less than people who are masters of their craft... and that, Luna, Katie and Songya are.”



out with the *old*...

In the old paradigm where your creative work, professional success and self-actualization are competing and conflicting forces...

- You cycle through burnout, stress, anxiety and dissatisfaction, as you perpetually hustle *towards something*.
- You can't shake the feeling that you, your personal life, or professional status are *never enough*... something is just *missing*.
- You let past limitations define who you are, what's possible, and how you relate to your family, team and audience.
- You sacrifice in an attempt to gain lasting security, success and love... but there's always more to prove, *and* more to lose.

and...

in with the *new*.

You have that gnawing sense that you are meant to see,
create and experience something more meaningful;
more true to your essence...

You are at the precipice of your leading
edge, and a *feeling* is coaxing you beyond
the limit of the map in your hands.

*It's time to stop endorsing your fears, so
you can design and embody your vision.*



our clients and collaborators

Note: due to the nature and intimacy of our work, many of our clients are confidential and cannot be listed here.

editorial

Vanity Fair
Elle
Harper's Bazaar
Glamour
British GQ
Surface
Flaunt
Cosmopolitan
Esquire
Women's Health
VICE
Details
Brooklyn
Magazine

celebrity

Charlize Theron
Sarah Paulson
SZA
Awkwafina
Julianne Moore
Gwyneth Paltrow
Katy Perry
Nicole Kidman
Kerry
Washington
Kate Winslet
Kylie Jenner
Eva Green
Jennifer Aniston
Anderson Paak
Kyra Sedgwick
Jim Carrey
Lauren Cohan

Reese Witherspoon
Normani
Kate Hudson
Chloë Grace Moretz
Emma Roberts
Laura Dern
Rami Malek
Charli x Dixie
D'Amelio
Andy Samberg
Ciara
Joey King
Sarah Hyland
Shia LaBeouf
Kate Bosworth
50 Cent
Ricky Martin

commercial

Google
Gap Inc.
Revlon
Amazon
Citizens of Humanity
Christian Dior
Target
Smart Water
Cover Girl
Dell Computers

bespoke structures

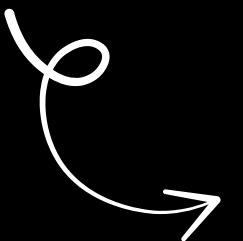
*We customize every detail of
your journey according to the
vision you have for yourself,
art, impact and team.*

*our pillars,
in detail:*

Transformational
Mentorship

Team
Consulting

Creative
Direction



ONE-ON-ONE MENTORSHIP

with Essence Founder, Luna Valin

In my decade⁺ of experience, I've curated my own proven approach that merges somatic therapy, relationship coaching and spiritual mentorship...

I support you to transform outdated identities and experience radical fulfillment in relationship with your work, self, purpose and potential.



our deep-dive...

In-Person / Retreat:

For powerful & immediate transformation

I meet you in your world. Whether I'm with you backstage applying breakthroughs in peak-pressure moments, or sharing deep-dive intimate moments in the retreat of your backyard...

I support you in all nuances and dimensions of your work and personal life.

Virtual:

For an integrated evolution

While transformation can unfold instantly, what you learn in Essence ultimately becomes a fulfilling and expansive way of life.

I'm with you at every edge of your growth, and stand beside you through all seasons of your impact: before, during and after major projects and life transitions.

Your package includes virtual sessions at our chosen rhythm, as well as messaging support.

ELITE TEAM CONSULTING

With a combined 28 years of experience,
we help creative business leaders scale
their impact through integrated
organizational design and deep
personal transformation —

*bridging the gap between
self-actualization, team culture,
and business excellence.*



let's get down to business...

You already:

- Understand that the most effective leaders have the strongest support systems
- Know that humans are running your organization, and hence, those humans are the key to transforming and evolving your organization
- See the business “working”, but can’t shake the feeling that something is missing
- Value personal development and spirituality
- Tried other conventional coaching or consulting services

But you’re struggling to:

- Translate business success to personal fulfillment, and visa versa
- Liberate yourself and your organization from confining industry standards
- Balance the creative and strategic
- Scale without losing soul
- Work in a way that regenerates you
- Unify team culture and communication

a comprehensive structure:

Unlike the typical team consulting, your personal therapeutic mentor and your team leadership consultant are – *at last* – a united team and unstoppable support system.

PERSONAL TRANSFORMATION:

- **Liberation Sessions:** Experience transformation through a blend of somatic therapeutic modalities, relationship coaching & spiritual mentorship
- **Leadership Coaching:** Find solutions to real-time people challenges & explore embodied leadership practices

TEAM TRANSFORMATION:

- Strategic Offsites
- Team Evaluations
- Team Coaching
- Team Workshops

ORGANIZATIONAL TRANSFORMATION:

- Leadership Development & Manager Enablement
- Cultural Transformation & Design
- Growth & Scaling Support

Together, we curate a high-touch, highly adaptable, and comprehensive transformational journey for your organization.

what sets us apart

We took all the goods from traditional team consulting, threw the rulebook out...
and this is what sets us so far ahead of the curve:

High-Touch Access

From deeply personal sessions each week...

to as-needed practical team workshops, and multi-day off-sites...

We're truly present with you in all areas of your private and professional journey.

Highly Adaptable

Every package we create is 100% customized for what you need, *and* we *adapt everything* we facilitate as we go.

We know from experience that if we hold rigid to an initial assessment or curriculum, we miss the opportunity to truly *evolve with* your team as a living ecosystem.

In essence, we meet your team as it is *becoming*, not as something static.

Outside-the-Box

We are creatives, innovators, integrators and leaders... We *don't fit in any singular box*, and we know you don't either.

Because our personal lenses and lifestyles are so multi-faceted, we are able to fully embrace, understand and hold the *complex nature* of you, your organization and vision.

CREATIVE DIRECTION

By merging your therapeutic journey
with vision and project execution...

We support you to make the most raw,
impactful and legendary art of our time.
Straight from your essence.



what you're in for:



ONE-ON-ONE SESSIONS LASER-FOCUSED ON:

- Transforming stress & limiting patterns in your creative process from the root level
- De-noising outside pressures & expectations to transcend artistic self-censorship
- Amplifying the power of your imagination, & enhancing your creative genius
- Cultivating authentic leadership, connection & synergy with your team and audience



*From this depth of support,
fresh energy & clear sight –
dive into...*



CREATIVE PRODUCTION, TEAM ASSEMBLY & ORGANIZATION, STYLING, SEAMLESS EXECUTION & IMPACT CURATION



ON-SITE FACILITATION OF RELATIONSHIP DYNAMICS, COMMUNICATION & CHEMISTRY



where we take the lead

some examples of what we execute with you:

Short-Term Seasons

- Creative media: interviews, features, photoshoots & videos
- Events: conferences, galas & award shows
- Celebrations & experiential activations

Long-Term Chapters

- Film & television
- Album recording & tours
- Activism & entrepreneurship
- Long standing creative ventures & life transitions

the coveted *essence* approach

Regardless of whether you want one-on-one mentorship, team consulting, creative direction, or a combination of them all...

*Luna Valin's proven approach is the **foundation** that makes this the most powerful, comprehensive and liberating journey possible.*

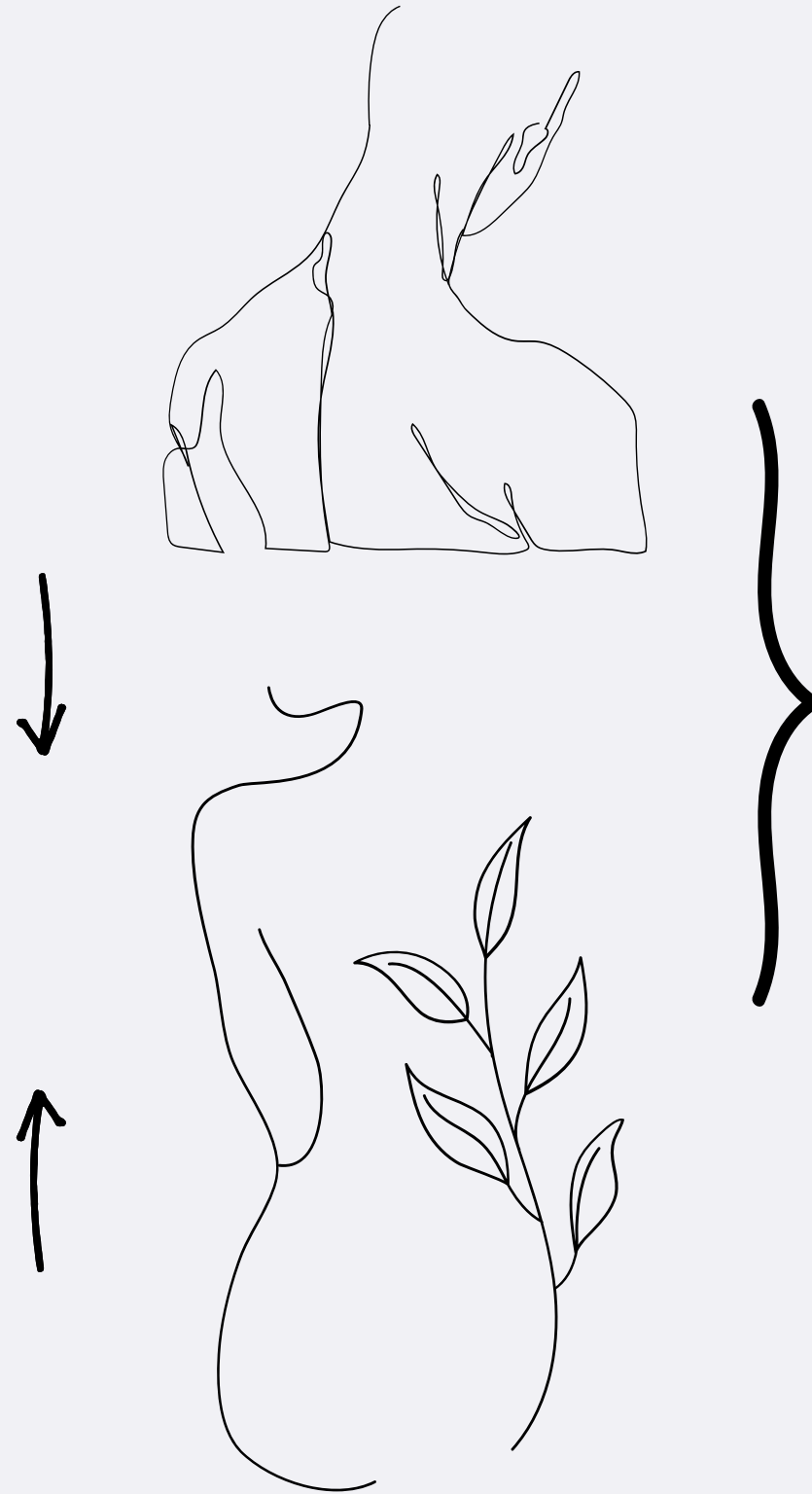


how it *really* works:

The vast majority of therapeutic modalities work solely on mindset. At best, we become more self-aware, but most often we are left without *real* & *lasting* change, implementable tools & relational skills, greater happiness, or deeper peace.

More progressive therapeutic modalities have a “**top-down**” approach that refines our beliefs, thoughts & world view as a means to reshape how we feel & respond to life every day.

Trauma-informed & somatic modalities often work “**bottom-up**”: embracing the body as an intelligent authority to inform us of our needs, truth & instincts. This approach also views the nervous system as the key to transform perception. By shifting the body into a new state, we can shift *countless* mental beliefs.



The Essence approach is truly holistic and comprehensive: working both “top-down” and “bottom-up”.

I know when to pull one “lever” in the nervous system to transform a whole identity: an intricate network of mindsets & beliefs. We collapse *years* of talk therapy to *minutes* of integratable transformation.

Likewise, I know when it’s most supportive to work with logic, strategy, habit-building, inter-personal communication & boundary setting.

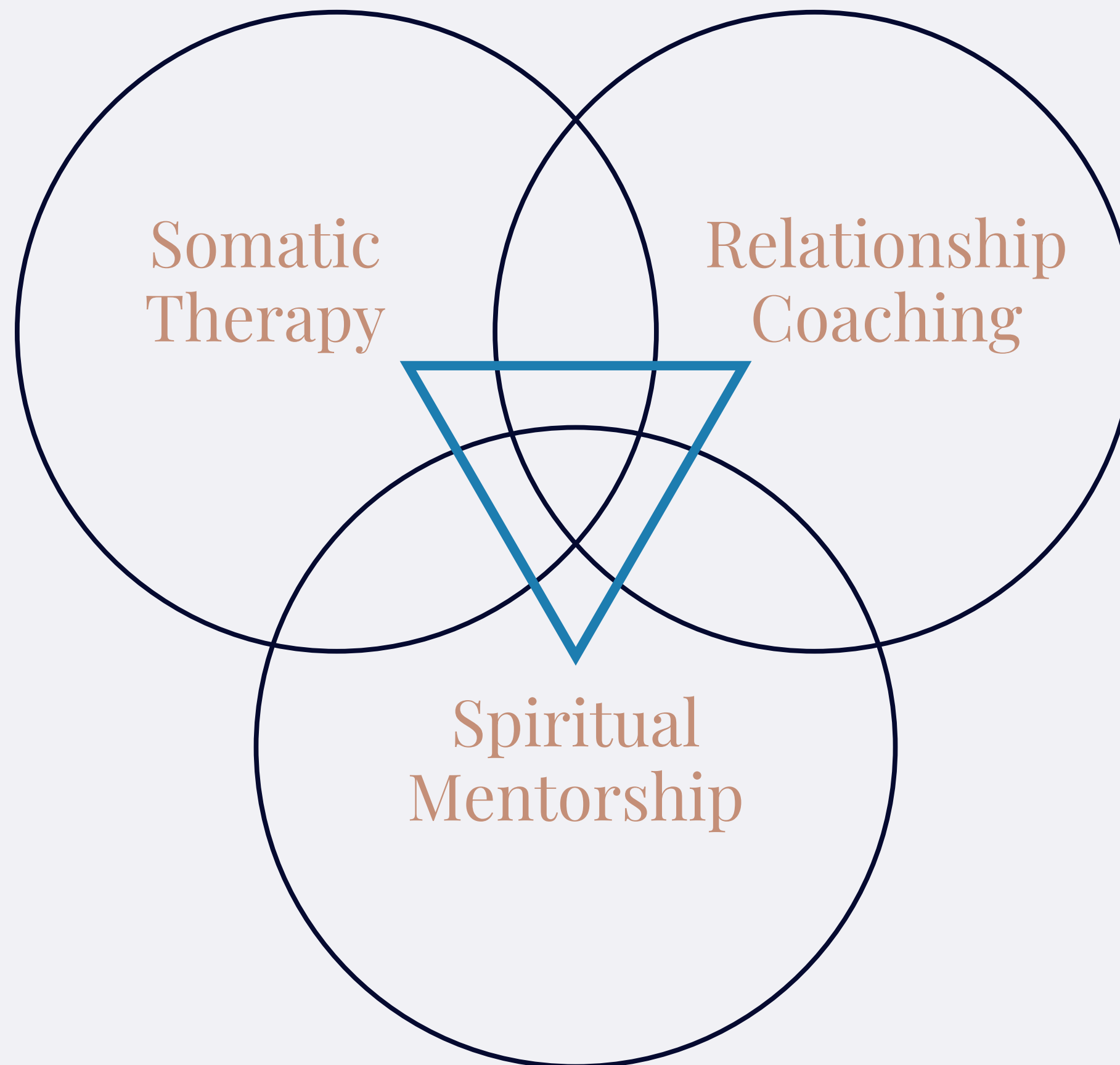
I work with you as a *whole human*: body, mind & soul.

FROM

Stress, anxiety,
self-censorship, forced
perfectionism, and
past trauma

TO

True presence, personal
liberation, authenticity
and agency



FROM

Inconsistency, conflict,
and chronic relationship
patterns

TO

Empowered creative
execution, skillful
communication, and
legacy leadership

FROM

Perceived limitation,
separation and
victimhood

TO

Purposeful living,
liberated love and
conscious reality design

the journey:

This is not a one-dimensional map applied the same way for every person or team, nor is it a linear process. We often work with many stages simultaneously.

Somatic

HEAL &
RE-MEMBER

1) **ESTABLISH SAFETY & RECONCILE THE PAST:** Transform outdated identities, perceived limitations & conditioned patterns. Emerge into a thriving relationship with self & personal expression.

2) **INTEGRATE THE BODY:** Attune to the innate wisdom of your needs, desires & instincts. Dissolve self-censorship & become immune to burnout.

Relational

CONNECT,
EXPRESS
& UNIFY

3) **TRANSFORM RELATIONSHIPS:** Become a masterful communicator that listens & responds consciously. Celebrate the wins, & embrace moments of friction & conflict as opportunities to evolve.

4) **CONSCIOUS LEADERSHIP & IMPACT:** Become a global exemplar of the culture you most desire & value. Celebrate the wins, & embrace moments of friction & conflict as opportunities to evolve. Learn to embody peace & fulfillment while you pioneer.

Spiritual

RELAX INTO
CREATORSHIP &
DESIGN YOUR
EXPERIENCE

5) **RESTORE AGENCY:** Embolden your unique purpose & inhabit true fulfillment in the present moment. Source your energy in a sustainable way & direct it with laser-like precision.

6) **CREATE & INNOVATE:** Become the true architect of your reality. Ignite your limitless imagination, pleasure & play to experience creative freedom from the inside-out.



OUR *values*

DIVERSITY,
QUEERNESS &
ANTI-RACISM

SYSTEMIC &
INTEGRATIVE
APPROACHES

CULTURAL
EVOLUTION

AWARENESS
& LIBERATION

down to our *core*...

We are a team of queer artists, visionaries, and practicing anti-racists. To us, this means *living in devotion to the unique expression of individual purpose and creativity. It means serving the larger collective's liberation through curiosity and advocacy.*

In Essence, we are here to both lead *and* follow within a larger creative movement. We see the opportunity for art, innovation and connection in every area of life and work.

WE BELIEVE “WORK” AND CAREER ARE MEANT TO BE ART FORMS. OUR CREATIVITY CAN BE A LIFESTYLE OF ACTIVE ANTI-SELF-ABANDONMENT, RE-HUMANIZATION, ACTIVISM, AND PLAYFUL EMBODIMENT.

We are here to honor and uplift diversity in all shapes and forms. We are about engaging the spectrum of creativity, rather than reducing it to binaries. We are about unconditional self-embrace and cultural evolution in a world that attempts to compartmentalize and label our essence, and judge it accordingly.

OUR MOVEMENT IS ABOUT BEING FULLY AND COMPLETELY ALIVE.

We are here to see and feel the world in *true color*. We are on a mission to return to what really matters: *to love and to live in creative freedom.*



Email team@essence.is

SCHEDULE YOUR CONSULTATION

We take inventory of what *your* needs and desires are on a consultation, and design you a custom package and quote.

essence

Transformational Mentorship,
Team Consulting & Creative Direction

team@essence.is