

# OUIT Offer Suite:

Transformational Mentorship

2)

Creative Direction

3)

Team Consulting "These women are a force of nature. If you're considering an offering like this, know that their work is unparalleled in both skill and depth. If you want the best, they're it."

"You don't want anything less than people who are masters of their craft... and that, Luna, Katie and Songya are."



## out with the old...

In the old paradigm where your creative work, professional success and self-actualization are competing and conflicting forces...

- You cycle through burnout, stress, anxiety and dissatisfaction, as you perpetually hustle towards something.
- You can't shake the feeling that you, your personal life, or professional status are *never enough*... something is just *missing*.
- You let past limitations define who you are, what's possible, and how you relate to your family, team and audience.
- You sacrifice in an attempt to gain lasting security, success and love... but there's always more to prove, *and* more to lose.

and...

## in with the new.

You have that gnawing sense that you are meant to see, create and experience something more meaningful; more true to your essence...

You are at the precipice of your leading edge, and a *feeling* is coaxing you beyond the limit of the map in your hands.

It's time to stop endorsing your fears, so you can design and embody your vision.



### our clients and collaborators

Note: due to the nature and intimacy of our work, many of our clients are confidential and cannot be listed here.

#### editorial

Vanity Fair Elle

Harper's Bazaar

Glamour

British GQ

Surface

Flaunt

Cosmopolitan

Esquire

Women's Health

VICE

Details

Brooklyn

Magazine

#### celebrity

Charlize Theron Sarah Paulson SZA

Awkwafina

Julianne Moore

Gwyneth Paltrow

Katy Perry

Nicole Kidman

Kerry

Washington

Kate Winslet

Kylie Jenner

Eva Green

Jennifer Aniston

Anderson Paak

Kyra Sedgwick

Jim Carrey

Lauren Cohan

Reese Witherspoon

Normani

Kate Hudson

Chloë Grace Moretz

Emma Roberts

Laura Dern

Rami Malek

Charli x Dixie

D'Amelio

Andy Samberg

Ciara

Joey King

Sarah Hyland

Shia LaBeouf

Kate Bosworth

50 Cent

Ricky Martin

#### commercial

Google

Gap Inc.

Revlon

Amazon

Citizens of Humanity

Christian Dior

Target

Smart Water

Cover Girl

Dell Computers

# bespoke structures

We customize every detail of your journey according to the vision you have for yourself, art, impact and team.

offer suite, in detail:

Transformational Mentorship

Team Consulting

Creative Direction



# ONE-ON-ONE MENTORSHIP

with Essence Founder, Luna Valin

In my decade<sup>+</sup> of experience, I've curated my own proven approach that merges somatic therapy, relationship coaching and spiritual mentorship to transform your perspective, *and* reshape your life.

I support you to *live limitlessly*, and experience radical fulfillment in your career, creativity and relationships.



# our deep-dive...

#### In-Person / Retreat:

For powerful & immediate transformation

I meet you in your world. Whether I'm with you backstage applying breakthroughs in peak-pressure moments, or sharing deepdive intimate moments in the retreat of your backyard...

I support you in all nuances and dimensions of your work and personal life.

#### Virtual:

For an integrated evolution

While transformation can unfold instantly, what you learn in Essence ultimately becomes a fulfilling and expansive way of life.

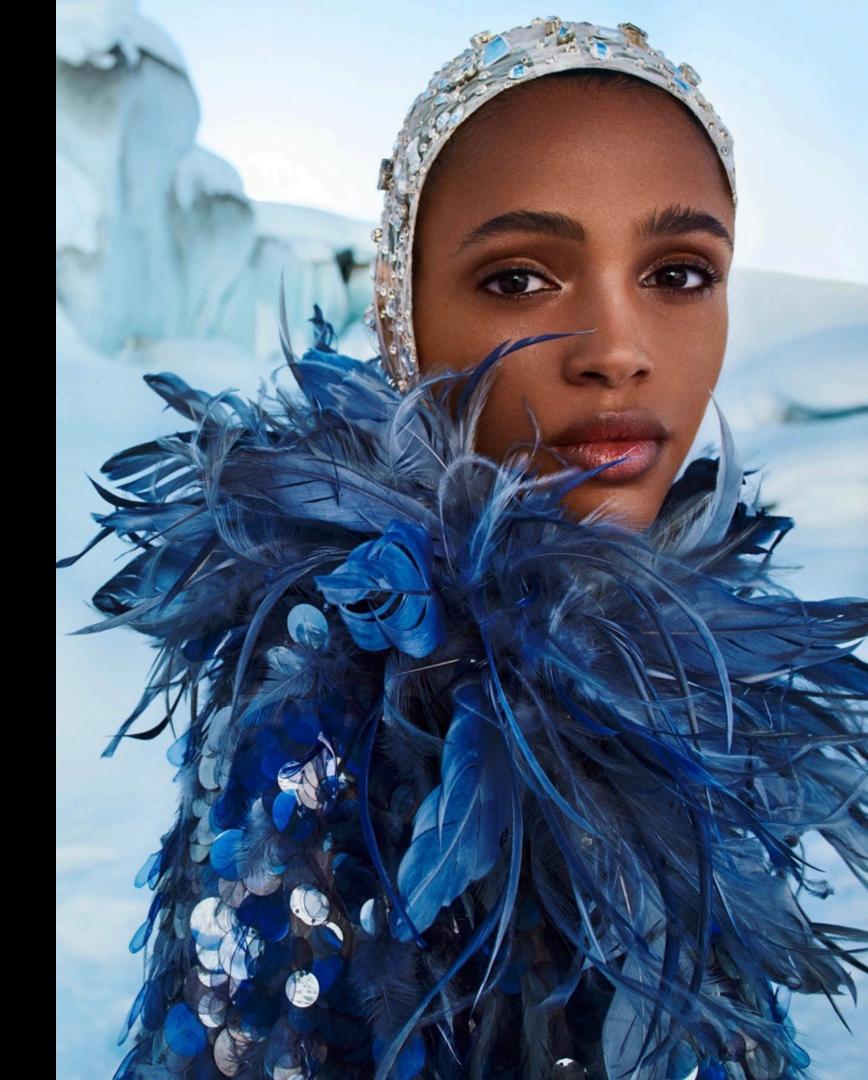
I'm with you at every edge of your growth, and stand beside you through all seasons of your impact: before, during and after major projects and life transitions.

Your package includes virtual sessions at our chosen rhythm, as well as messaging support.

# CREATIVE DIRECTION

By merging your therapeutic journey with vision and project execution...

We support you to make the most raw, impactful and legendary art of our time. Straight from your essence.



# what you're in for:

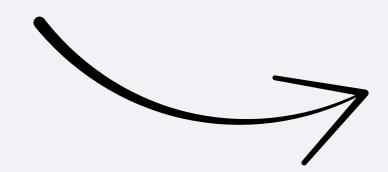


#### ONE-ON-ONE SESSIONS LASER-FOCUSED ON:

- Transforming stress & limiting patterns in your creative process from the root level
- De-noising outside pressures & expectations to transcend artistic self-censorship
- Amplifying the power of your imagination, & enhancing your creative genius
- Cultivating authentic leadership, connection & synergy with your team and audience



From this depth of support, fresh energy & clear sight – dive into...

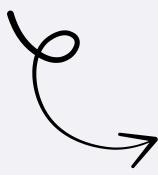




CREATIVE PRODUCTION,
TEAM ASSEMBLY & ORGANIZATION,
STYLING, SEAMLESS EXECUTION
& IMPACT CURATION



ON-SITE FACILITATION OF RELATIONSHIP DYNAMICS, COMMUNICATION & CHEMISTRY



### where we take the lead

some examples of what we execute with you:

#### Short-Term Seasons

- Creative media: interviews, features, photoshoots & videos
- Events: conferences, galas & award shows
- Celebrations & experiential activations

#### Long-Term Chapters

- Film & television
- Album recording & tours
- Activism & entrepreneurship
- Long standing creative ventures & life transitions

# ELITE TEAM CONSULTING

With a combined 28 years of experience...

We help stressed executive teams integrate organizational performance and personal transformation to exceed ambitious goals.



# let's get down to business...

Just as DNA is the code that directs how your whole body functions...

Your executive team is the template that shapes and directs your entire organization.

#### **Every** executive team navigates:

#### PERSONAL CHALLENGES

for example

Your life is everything you wanted, **but** you feel something is missing.

#### RELATIONAL CHALLENGES & TEAM DYNAMICS

for example:

You have great people, **but** miscommunication and conflict impede productivity.

Your team shows up, **but** deadlines are missed and goals aren't met.

#### ORGANIZATIONAL CHALLENGES

for example:

You have stellar intentions, but your company culture is at risk as you enter hyper-growth.

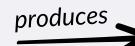
# ... from challenge to solution:

After investing hundreds of thousands of dollars in team coaches, org design consultants, skills trainings and assessments... results remain lackluster.

- X FRAGMENTED SOLUTIONS: Change happens in silos nothing connects.
- X SURFACE-LEVEL FIXES: Leaders learn new frameworks, but their underlying patterns of anxiety, burnout, and reactivity remain untouched.
- **ONE-SIZE-FITS-ALL MANDATES:** Generic programs ignore your team's unique ecosystem, dynamics, points of resistance, conflicts and challenges.
- X DEPENDENCY ON EXTERNAL SUPPORT: Old patterns return because your team never learned to sustain the changes independently.

You're stuck in an expensive cycle of temporary improvements that don't address the root cause.

Individual Transformation pro



Transformed behavior, team dynamics and results



You can't change your organization without changing your people. We facilitate change within the people that *then* change organizations.

# a complete transformation system

Your personal therapeutic mentor and your team leadership consultant are – *at last* – a united team and holistic support system.

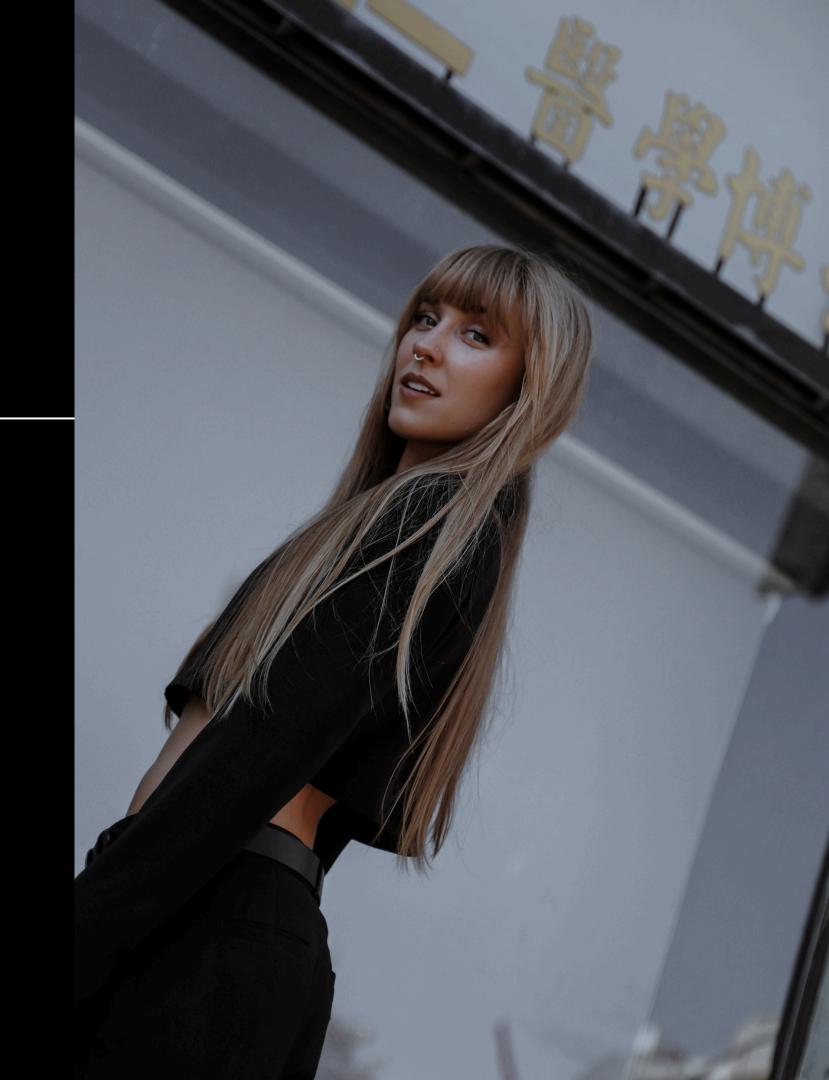
	Weekly & Monthly	-> Quarterly -	> As Needed
Personal  TRANSFORM FROM WITHIN  Address the unconscious patterns limiting your effectiveness, and develop authentic leadership presence.	1:1 Liberation Sessions & Leadership Coaching	Leadership Self-Assessment	Crisis Coaching Major Decision Guidance
Exec Team  MULTIPLY PERFORMANCE  Create psychological safety, improve decision-making, and establish communication that drive results.	Team Coaching & Meeting Observations	Strategic Offsites	Conflict Resolution, Communication, & Decision- Making Support
Organization  SCALE CULTURE & SYSTEMS  Design organizational structures and culture that support sustainable growth, while maintaining your values.	Culture Design, Growth & Scaling Strategy	Growth Readiness Assessment	Change Strategy & Leadership Development Conceptualization

Every package is 100% customized and adaptable to address your unique challenges, needs and goals.

# the coveted *essence*approach

Regardless of whether you want one-on-one mentorship, team consulting, creative direction, or a combination of them all...

Luna Valin's proven approach is the foundation that makes this the most powerful, comprehensive and liberating journey possible.

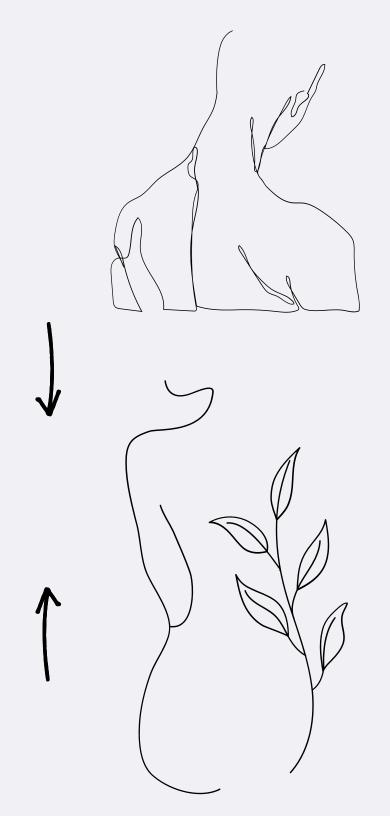


# how it really works:

The vast majority of therapeutic modalities work solely on mindset. At best, we become more self-aware, but most often we are left without *real* & *lasting* change, implementable tools & relational skills, greater happiness, or deeper peace.

More progressive therapeutic modalities have a "**top-down**" approach that refines our beliefs, thoughts & world view as a means to reshape how we feel & respond to life every day.

Trauma-informed & somatic modalities often work "**bottom-up**": embracing the body as an intelligent authority to inform us of our needs, truth & instincts. This approach also views the nervous system as the key to transform perception. By shifting the body into a new state, we can shift *countless* mental beliefs.



The Essence approach is truly holistic and comprehensive: working both "top-down" and "bottom-up".

I know when to pull one "lever" in the nervous system to transform a whole identity: an intricate network of mindsets & beliefs. We collapse *years* of talk therapy to *minutes* of integratable transformation.

Likewise, I know when it's most supportive to work with logic, strategy, habit-building, inter-personal communication & boundary setting.

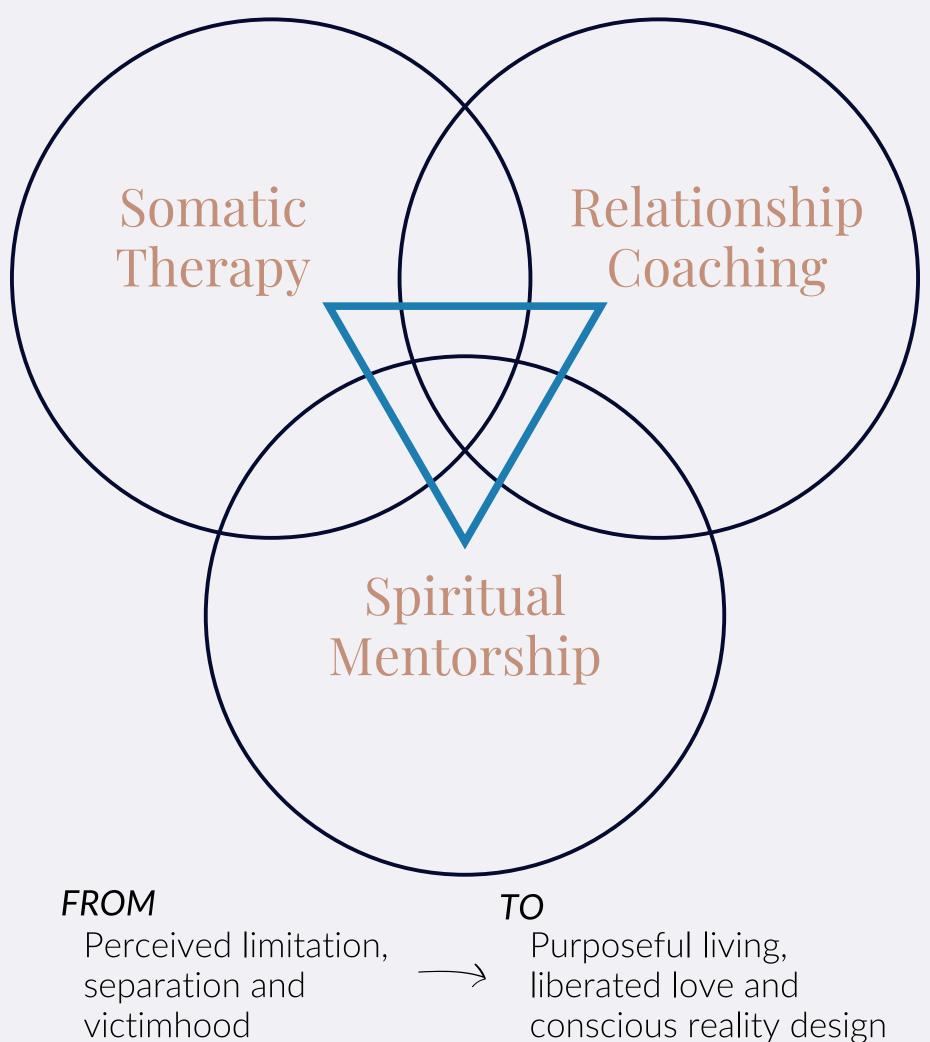
I work with you as a whole human: body, mind & soul.

#### **FROM**

Stress, anxiety, self-censorship, forced perfectionism, and past trauma

#### TO

True presence, personal liberation, authenticity and agency



#### FROM

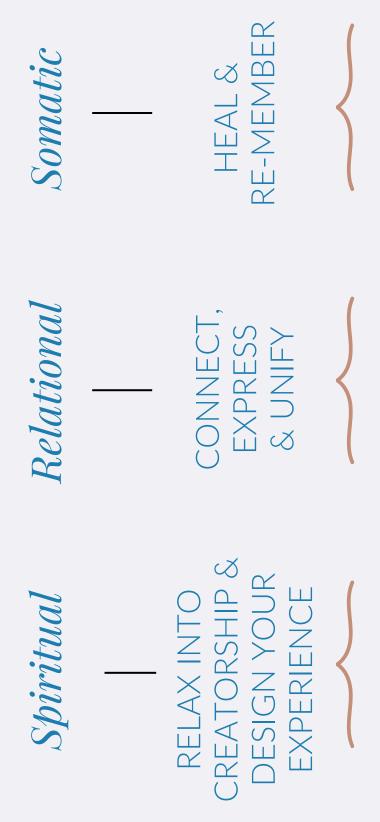
Inconsistency, conflict, and chronic relationship patterns

#### TO

Empowered creative execution, skillful communication, and legacy leadership

# the journey:

This is not a one-dimensional map applied the same way for every person or team, nor is it a linear process. We often work with many stages simultaneously.



- ESTABLISH SAFETY & RECONCILE
  THE PAST: Transform outdated
- identities, perceived limitations & conditioned patterns. Emerge into a thriving relationship with self & personal expression.

2) INTEGRATE THE BODY: Attune to the innate wisdom of your needs, desires & instincts. Dissolve self-censorship & become immune to burnout.

#### TRANSFORM RELATIONSHIPS:

- Become a masterful communicator that listens & responds consciously. Celebrate the wins, & embrace moments of friction & conflict as opportunities to evolve.
- PRESTORE AGENCY: Embolden your unique purpose & inhabit true fulfillment in the present moment. Source your energy in a sustainable way & direct it with laser-like precision.

#### **CONSCIOUS LEADERSHIP & IMPACT:**

- Become a global exemplar of the culture you most desire & value. Celebrate the wins, & embrace moments of friction & conflict as opportunities to evolve. Learn to embody peace & fulfillment while you pioneer.
- CREATE & INNOVATE: Become the true architect of your reality. Ignite your limitless imagination, pleasure & play to experience creative freedom from the inside-out.



# OUR values

DIVERSITY, QUEERNESS & ANTI-RACISM SYSTEMIC & INTEGRATIVE APPROACHES

CULTURAL EVOLUTION

AWARENESS & LIBERATION

## down to our core...

We are a team of queer artists, visionaries, and practicing anti-racists. To us, this means *living in devotion to the unique expression of individual* purpose and creativity. It means serving the larger collective's liberation through curiosity and advocacy.

In Essence, we are here to both lead *and* follow within a larger creative movement. We see the opportunity for art, innovation and connection in every area of life and work.

WE BELIEVE "WORK" AND CAREER ARE MEANT TO BE ART FORMS. OUR CREATIVITY CAN BE A <u>LIFESTYLE</u> OF ACTIVE ANTI-SELF-ABANDONMENT, RE-HUMANIZATION, ACTIVISM, AND PLAYFUL EMBODIMENT.

We are here to honor and uplift diversity in all shapes and forms. We are about engaging the spectrum of creativity, rather than reducing it to binaries. We are about unconditional self-embrace and cultural evolution in a world that attempts to compartmentalize and label our essence, and judge it accordingly.

#### OUR MOVEMENT IS ABOUT BEING FULLY AND COMPLETELY ALIVE.

We are here to see and feel the world in **true color**. We are on a mission to return to what really matters: to love and to live in creative freedom.



#### Email team@essence.is

# SCHEDULE YOUR CONSULTATION

We take inventory of what *your* needs and desires are on a consultation, and design you a custom package and quote.

# 

Transformational Mentorship,
Team Consulting & Creative Direction

team@essence.is